

THE Ψ PSI

PHI KAPPA PSI ♦ THE UNIVERSITY OF ALABAMA

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FALL 2015

CONSTRUCTION HAS BEGUN

SEND IN YOUR GIFT TODAY TO KEEP PLANS ON TRACK

The capital campaign committee has been pushing the construction phase of our project forward. The University and the House Corporation have approved the final project and we broke ground on the new Chapter House in July. Construction is well underway, and we hope many of you will visit campus this fall for a football game and see what a prime location we have on University Boulevard in the heart of “new fraternity row.” We will be the fourth fraternity house east of the Quadrangle and will be much nearer the center of campus than almost all of the new fraternity houses that have been recently built.

As Phi Psis, we have always been taught “the great joy of serving others” and the purpose throughout our capital campaign has been to serve our Chapter by building a modern state-of-the-art facility, which would have a positive and lasting impact on future generations of Phi Psis at the University of Alabama. We believe our new facility does

just that and will provide our undergraduate brothers with the tools necessary for us to be a flagship Chapter of Phi Kappa Psi and make us all proud to be a Phi Psi. Many of our alumni have shown true leadership by making generous contributions to the campaign and we thank you for that.

Now we need to see the same leadership from every generation to secure Alabama Alpha’s legacy. To date, we have raised \$921,569 from 85 alumni and friends toward our \$1.25 million goal. While these numbers are impressive and every gift is truly appreciated, only 17% of our alumni have made a commitment. Giving to the campaign is easier than ever and all gifts are 100% tax deductible. Please visit <http://onlinegiving.ua.edu/giving/givingform> to make your gift online or fill out the enclosed pledge form to send in your gift today.

As a fraternity, we are in the business of creating leaders, leaders who will go on to be

productive, influential members of society. At Alabama Alpha, our undergraduates have made great strides in academics, philanthropy, and recruitment. Read more about these successes on page 3.

As an alumnus, we count on you to help us create leaders through your support. It is truly an exciting time for Alabama Alpha and the future of our Chapter has never looked brighter. Please join this once-in-a-lifetime campaign and secure our legacy at the University of Alabama.

In the Bond,	
Jay Masingill '68	Fred Clay '67
Co-Chairman	Honorary Co-Chairman
(205) 792-0599	(205) 335-3546

D. Frank Davis '66	Tryon Hubbard '64
Co-Chairman	Honorary Co-Chairman
(205) 930-9900	(256) 417-7266



Our New Chapter House on University Boulevard



CAMPAIGN AT \$921,569 AND COUNTING

We are truly grateful to the following brothers and friends who have committed \$921,569 to Alabama Alpha's *Change for the Future, Opportunity of a Lifetime* campaign.

Any donor who contributes \$2,500 or more will have his name listed on a plaque in a prominent area of the new Chapter House. Donors over \$25,000 will receive a commemorative plaque. Donors over \$50,000 will receive a framed picture, rendering or painting of the Chapter House.

Alumni are listed by initiation year in their appropriate giving levels. If you feel an error has been made in recording your gift, or your name has been mistakenly omitted or listed improperly, we sincerely apologize. Please contact our campaign coordinator at (785) 843-1661 with any corrections. Thank you for your support!

John Fraser Ramsey Society (\$100,000 and above)

Alabama Alpha
Undergraduate Chapter
John A. Carey '71

1964 Founders Society (\$75,000 to \$99,999)

312 University Boulevard Society (\$50,000 to \$74,999)

D. Frank Davis '66
In memory of
Kirby Freehling '68
Jay Masingill '68
In memory of
John F. Ramsey and
James "Jim" H. Webb '70
G. Phillipp Cook '82

965 University Boulevard Society (\$25,000 to \$49,999)

Jon C. Gornstein '63
In honor of
Herbert Gornstein, M.D.
John Tryon Hubbard Jr. '64
H. Troy Nagle Jr. '64
Kenneth E. Mahan '65
J. Freddie Stakes '66
In memory of
Benjamin D. Dennis '69
Fred H. Clay Jr. '67
Shannon Price '88
Anne and David Moyer '91

3 Marrs Spring Road Society (\$15,000 to \$24,999)

Jerry C. Watson '64
Woolf Family Gift
Lee Woolf '64
Ben Woolf '88
Marcus Woolf '90

Eugene Glass '67
William C. Tidwell III '67
Larry W. Harper '69
Jackie F. Keel '71
Susan and Denton Copeland '72
John Ellis '81
James Newman '88

Alabama Alpha Heritage Society (\$10,000 to \$14,999)

Ken Damsgard '64
Farley M. Snow '64
Gordon T. Carter '75
Bradley E. Gray '83
Michael W. Payton '87
Devon Davidson '12

Shield Society (\$5,000 to \$9,999)

Anonymous
Daniel B. Banks Jr. '64
Thomas E. Clyce Jr. '64
Walter G. Hopkins III '64
Jo and Andy Dillon '66
In memory of
Miss Maude Curry
John C. Reese '66
Thomas L. Gunter '70
Ron E. Abernathy '85
J. Scott Huffman '85
In honor of
Phillip Huffman '10
Mark W. Carlisle '92
John C. Cochran '03
In memory of
Timothy Bailes '03
James R. Sims III '04

Cardinal Red & Hunter Green Society (\$2,500 to \$4,999)

Theron F. Taylor '64
Alfred C. Corina '66

Bruce A. Burttram '67
In memory of
David Burttram
C. Martin Bradford '73
Ralph Mitchell Jr. '68
Harris Family Gift
John W. Harris '71
Peyton B. Harris '07
Robert W. Pirtle '73
Robin R. Renken '74
Dr. David R. Gunter '75
Phillip B. Whiteman '76
Gary L. Ely '77
Philip J. Williams '83
John D. Wilson '85
John Goodwin '89
James L. Henson '89
In honor of the
Colony Pledge Class
James "Richie" McCulloch '98

Brotherhood Society (\$1,000 to \$2,499)

Beverly Rayfield
In memory of
Jimmy Rayfield '68
Bill Banks '64
G. Stanley Brock '64
John E. Gafford '64
W. Howard Gillum '64
Albert L. Pardue Jr. '64
Richard Raleigh Sr. '65
Dan Armstrong '66
In memory of
Dr. John Ramsey
Daniel E. Jones '66
Walter F. Magel III '74
Michael T. Gunter, M.D. '81
Richard H. Johnson '82
Jason W. Frye '85
Steve A. Harris '85
William Helmstadter '87

Campaign Status At-a-Glance

As of September 9, 2015

\$1.25 Million Goal

\$921,569
Total Commitments

85 Contributors

17% Participation

David T. Miller '87
In memory of
Evan Davis '90
Kyle L. Nash '87
Scott Diffenderfer '91
C. Bart Patrick '91
Patrick B. Adcock '04
John Adam Page '05

Phi Psi Supporter (Up to \$999)

Shirley Finley
In memory of
Pat Finley '64
James B. Adams '64
William I. Boozer '65
In memory of
Michael Y. Newman '65
Rusty Stork '85
Bradley M. Casselman '90
Brandon H. Hanks '95
Thomas C. Sinowski '04
C. Ryan Stockton '10

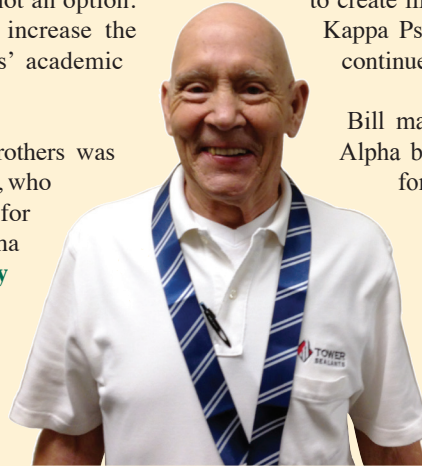
Add your name to this list by giving online today at <https://onlinegiving.ua.edu/giving/givingform>.
Designate Greek Building Funds and the Phi Kappa Psi account.

Bonding over Brotherhood and Football

Bill Banks '64 Gives Back to the Fraternity That Gave Him So Much

Countless laughs, football games, and memories spent with brothers has made **Bill Banks '64** permanently invested in Alabama Alpha, and has helped him develop a passion for supporting the Chapter's campaign. "Contributing is not something you have to think about, it's just something you want to do. Not doing it is not an option." Bill is hopeful that the campaign's success will increase the Chapter's size significantly and advance members' academic and social achievements.

One of Bill's most cherished memories with his brothers was going to see *Cleopatra* with his professor, Dr. Ramsey, who was a driving force in shaping much of the foundation for Alabama Alpha. Although starting the Alabama Alpha Chapter presented its difficulties, Bill recalls that **Jay Masingill '68**, **Fred Clay '67**, and **Freddie Stakes '66** made a positive impact on the Chapter and its members to keep it going strong. Bill and his brothers enjoyed going to football games throughout their collegiate experience, and as alumni they carry on that tradition. "For over 15 years we rented the



same six-bedroom house in Destin, Florida, twice a year, Memorial Day and Labor Day weekend. We had up to 19 brothers and their better halves at these events," he says. It is his hope that with the success of Phi Kappa Psi's campaign, current and future members will have the same opportunities to create lifelong friendships and traditions for years to come. "Phi Kappa Psi has been part of my life for over 50 years, and will continue to be while I'm on God's green Earth."

Bill maintains strong connections with many of his Alabama Alpha brothers, which often includes the tradition of gathering for drinks and watching football games. He has worked in Shelby County, Alabama, as a public health environmentalist for the last 26 years, which involves approving or turning down applications for subdivisions or individuals seeking permits for onsite systems such as septic tanks and field lines. He plans to retire this fall. In his spare time, Bill enjoys fishing, watching football, and playing golf. He and his wife, Tami, live in Calera, Alabama, with their son, Conner (15). You can contact Bill at bill.banks@adph.state.al.us.

A NEW BEGINNING FOR PHI KAPPA PSI

ALABAMA ALPHA MARCHES INTO FALL SEMESTER AS A POWERHOUSE IN ACADEMICS, PHILANTHROPY, AND RECRUITMENT

After commemorating the 50th anniversary of its founding last year, Alabama Alpha made its 51st one of the most transformational periods in the Chapter's history, setting high new benchmarks in the areas of scholarship, building, recruitment, and philanthropy.

Undergraduates Boast Highest GPA in Alabama Alpha History

For the first time in Chapter history, Alabama Alpha finished the year with a GPA above 3.0, a remarkable accomplishment achieved in a short period thanks to close collaboration between actives and advisers.

Scholarship has been a primary concern for the Chapter for a number of years. Alabama Alpha ended the 2013-14 year with a Chapter GPA of 2.69, well below the Interfraternity Council (IFC) average of 2.91. At a weekend winter retreat hosted by Sally and **Jay Masingill '68** in January, a core cohort of actives and Chapter advisers adopted an aggressive goal to meet or exceed the IFC average.

In addition to more frequent check-ins, Chapter advisers and members of the undergraduate leadership team met one-on-one with scholastically at-risk students before spring break. The same team met with the at-risk brothers again before finals

to review their progress. Many of the brothers had made very significant gains—more than one brother had brought his semester's GPA up from below 1.0 to above 3.0. Actives still in jeopardy as they approached finals received additional encouragement, study tips, and strategies about where to focus their attention in the time remaining.

When the final grades were in, the results exceeded the expectations of the advisers and executive team. The Chapter beat the IFC average and broke the 3.0 level for the first time. A job well done.

A Place to Call Home

Alabama Alpha's move to a new home on the east side of campus moved decisively ahead this spring and summer, first with the University's approval of our new house project and then with the bidding process coming to a successful conclusion in early July. The WAR Construction firm, builders of numerous Greek residences on campus, have been awarded the project and construction has begun, with completion scheduled for next summer. Alabama Alpha celebrated groundbreaking on July 23.

Alabama Alpha Welcomes 44 New Members

As all of the alumni who visited the house on game days witnessed, the 48-man strong pledge class was

the largest in the Chapter's history. The retention rate in this talented throng was also high. Of the 48 pledged, 43 were initiated. With one additional spring pledge initiated in Omaha, Nebraska, at the national Woodrow Wilson Leadership School (WWLS), Alabama Alpha welcomed 44 new members in the past two semesters, another record high. We are poised to continue our membership growth with the addition of 40 new members this fall.

Dedication to Philanthropy Proven Successful

One of Phi Kappa Psi's foundational values is "the great joy of serving others," and philanthropy was another area in which the Chapter broke records. Alabama Alpha logged more than 2,700 hours of volunteer time and raised nearly \$15,000 for philanthropic causes. The philanthropy program was spearheaded by active **Derrick Swearingen '15**. The Cullman native joined the Chapter with a strong track-record in fundraising. Thanks in large part to his philanthropic successes, the IFC recognized Derrick as this year's single outstanding freshman, and he was inducted into the IFC Order of Omega.

Fraternally,

Tyler Eastman '12

Chapter President

tjeastman@crimson.ua.edu

SAVE THE DATE

HOMECOMING - Saturday, October 10

Gather with your Phi Kappa Psi brothers as we cheer on the Alabama Crimson Tide football team, playing against the Arkansas Razorbacks at Bryant-Denny Stadium. Details regarding kick-off time and Chapter events TBA. We hope to see you there!

FOUNDERS DAY - March 5, 2016 in Birmingham

CHAPTER HOUSE FAREWELL CELEBRATION - May 14, 2016

Keep an eye out for further details as we get closer to these events. We hope to see you there.

THE Ψ PSI

Phi Kappa Psi
Alabama Alpha Chapter
P.O. Box 19144
Birmingham, AL 35219

Address Service Requested

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U.S. POSTAGE
PAID
LAWRENCE, KS
66044
PERMIT #570



Groundbreaking July 23

Your gift makes dirt move! See page 1 for more details.

A Phi Kappa Psi House That Will Meet Our Needs and Exceed Our Expectations

While it is very painful to lose the house that has played such an important role in many of our lives, the new Chapter House under construction will pay respect to the classic and distinctive architectural design that is so familiar to us all. When you drive down University Boulevard, your eye will immediately go to the four chimneys that once graced the end walls of the old house, the third-floor dormer windows, and the four columns that define the front entrance, but you will realize the new house is over three times the size of our current house! It will be a place that all of us, from the oldest alumnus to the newest member, can proudly call home.

First Floor

As you enter through the front door, you will be welcomed into an almost 1,500 sq. ft. open area with two formal seating areas and a grand entrance corridor defined by interior round columns leading to the dining room. This area, although large and creating a sense of space, will be divided into areas where small groups will gather, yet be in the middle of everything.

To the far right, double doors will open into the Ramsey Room. The beautiful cabinetry that is in the current Ramsey Room will be removed and installed in the new one along with additional seating and conversation areas.

To the far left, double doors will open into the

billiard room, which also contains seating and conversation areas.

These public areas of the house will have fine finishes, hardwood floors, ceramic porcelain tile in the passage leading to the dining room, heavy crown molding, and 12-foot ceilings. Passageways from this area will lead to a back hallway, where four private bedrooms will be located with a bathroom between every two rooms.

Also on the first floor, the 2,000 sq. ft. dining room will be designed to seat 120 for meals and also serve as space for Chapter meetings and social functions. At the rear, four french doors will lead to the courtyard. A full restaurant-quality commercial kitchen and the house director's office will be located to the west of the dining room.

The courtyard beyond will be more than 3,300 sq. ft. and enclosed by a brick wall with wrought iron gates. A 500 sq. ft. service area will adjoin the courtyard and will contain the barbecue grill as well as gas grill that the kitchen staff will use in preparation of many meals. A place for bicycle storage will also be in the service yard.

Second and Third Floors

On the second floor, there will be 16 private rooms with a shared bath between every two rooms, and one room with a private bath.

On the third floor, there will be 14 private rooms with a shared bath between every two rooms, making our total capacity 35 private rooms. Both second and third floors will have laundry facilities and are served by an elevator for handicap use. Rooms will be approximately 165 sq. ft. or 15' by 11', not including the bath, and have 10' ceilings. All bedrooms have individually controlled heating and air.

A remote control electronic lock system will allow access control for various areas of the Chapter House during different times of the day and during different activities for safety and security.

The building will be designed to allow a second floor to be added over the east end of the dining room in the future, if needed.

There is so much more to tell about the new Chapter House, but it would be best to come and experience it for yourself in fall 2016! The whole house will be designed to achieve the finest possible quality and serve all the needs of alumni and undergraduate members, while making each dollar go as far as possible. Every one of us will be proud of our new home.

Amici,
Fred Clay '67